



226 Sandybrook Way
Kingsville, ON N9Y 0A3

Re: Hoopin' Around The Clock 2022

Dear Friend,

On behalf of HighRise Basketball, I would like to invite you to consider a unique sponsorship opportunity for your company.

HighRise Basketball was started in 2000 as an avenue to give back to our communities and promote the game of basketball. We've dedicated ourselves to providing youth with the instruction, opportunity, and experience to reach their full potential in the game of basketball, as well as life. We've hosted numerous tournaments, clinics, and camps including athletes and teams from around the globe.

In January 2016 we started Hoopin' Around the Clock, a 24-hour basketball event. This unique event brings participants together to compete against one another around the clock in the spirit of fun, community, and charity. Our 5th Annual event, in January 2020, brought together 973 players representing 82 teams, groups, and organizations from across Southwestern Ontario. Most importantly, we raised \$53,000 in support of 5 local organizations and their efforts in our communities. To date, we are fortunate to have raised \$157,000 through this unique event.

Sadly, the Covid-19 Pandemic has kept us off the courts since then. Until now!

We are excited to announce that we will be adding to that total on the weekend of November 25th-27th, 2022. Funds will be raised through participant registration, pledges, donations, and corporate sponsorship. All proceeds from the event will again be used to support and further the efforts of The Bridge - Leamington Youth Resource Centre, Neighborhood Charitable Alliance, St. Clair Saints Athlete Sponsorship Program, Windsor Cancer Centre Foundation - Patient Assistance Fund, and Windsor Pinoy Athletics. We are excited to announce that beginning this year we will also be supporting two additional groups, The Hospice of Windsor and Essex County and Little Hands Kids for a Cause.

We are hopeful we can count on your generosity in supporting this unique event. Please feel free to contact me if you have any questions, have an interest in participating, or would like to pledge your support.

Best Regards,

A handwritten signature in black ink, appearing to read "Reid Innes".

Reid Innes
HighRise Basketball
519-818-8611



HighRise Basketball Presents

HOOPIN' AROUND THE CLOCK

A 24-Hour Basketball Event

NOVEMBER 25-27, 2022

SPONSORSHIP OPPORTUNITIES

LEVEL #1 - \$5,000

PRESENTING SPONSOR

- Logo featured on all Event Clothing & Promotional Material
- In-Event Recognition
- Individual Signage (Lg.) & Announcements
- Social Media Acknowledgment & Promotion
- 1 Team Entry (up to 15 participants)
- Television/Radio Acknowledgment

LEVEL #2 - \$1,500

T-SHIRT SPONSOR

- Logo on all Event Clothing
- In-Event Recognition
- Individual Signage (Sm.) & Announcements
- Social Media Acknowledgment & Promotion

LEVEL #3 - \$750

MEDIA SPONSOR

- In-Event Recognition
- Individual Signage (Sm.) & Announcements
- Social Media Acknowledgment

LEVEL #4 - \$250

GAME SPONSOR

- In-Event Recognition
- Group Signage
- Social Media Acknowledgment

DUE TO SIGNAGE REQUIREMENTS - SPONSORSHIP DEADLINE IS OCTOBER 28, 2022

THANK YOU IN ADVANCE TO EVERYONE FOR YOUR CONTINUED GENEROSITY.

PLEASE MAKE CHEQUES PAYABLE TO HIGHRISE BASKETBALL.

Interested in sponsoring this event? Looking for more information?
Contact us at 519-818-8611 or highriseball@gmail.com

ALL PROCEEDS TO BENEFIT

